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Hollas

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(54) **ELECTRONIC ENTERPRISE ANALYSIS APPARATUS**

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This patent is subject to a terminal disclaimer.

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(51) **Int. Cl.**
G06Q 40/00 (2006.01)

(52) **U.S. Cl.** **705/35**

(58) **Field of Classification Search** **705/35-40**
See application file for complete search history.

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(57) **ABSTRACT**

An automated and interactive system that facilitates efficient capitalization/liquidation and monitoring of private and publicly-traded enterprises through a network-driven marketplace is disclosed. The system may be comprised of a dynamic process for enterprise characterization, a customizable computational engine that utilizes statistical reference information to quantify a multi-factor scoring value for each unique enterprise, a customizable system for investor-users to filter, rank, and screen enterprise prospects, a customizable system for monitoring the performance of enterprises, an integrated internal system for electronic communication between market participants, and an empirical feedback system that provides a dynamic knowledge base of statistical reference information for various computational components of the invention.

51 Claims, 17 Drawing Sheets

